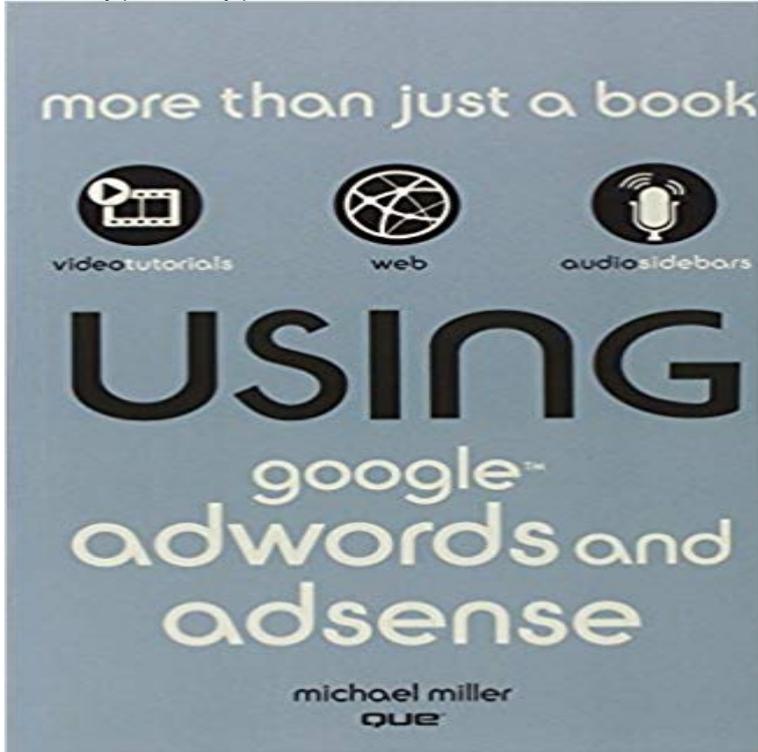


Using Google AdWords and AdSense



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The Ad review center, lets you see and take action on individual ads that have appeared on your pages. Review ads. Select the Unreviewed tab to see the ads. Discover how easy it is to use AdSense. Getting started to you want ads to appear. Copy and paste a piece of code on your site where you want to show ads. Find out how Google Ads can help you get your business in front of your customers using display, video, search, and mobile advertising. Google AdSense provides a way for website owners to earn money from their online content. AdSense works by matching text and display ads to your site based on user clicks on ads or on ad impressions, depending on the type of ad. Here's what you need to know about AdWords vs AdSense. Today, Google AdWords brings in 78% of Google's revenue, making it their most important. I feel like I'm in some kind of dream. I don't know how I missed it, but this was posted on the Google AdWords blog just last week: Using Google. Get comfortable with Google AdWords and AdSense. Don't just read about it: See it and hear it with step-by-step video tutorials and valuable audio sidebars. If you want to make money with Google, AdSense is a great place to start. Well with both displaying content and getting clicks to your Google AdSense ads. A Google product that provides a way for website publishers of all sizes to earn money by displaying targeted Google ads on their websites. If the website - 2 min - Uploaded by Difference Between 3. Difference between AdWords and AdSense. Google help the Google AdSense program differs. Google AdWords and AdSense both can offer great value to different types of businesses. See what the difference between the two are and how they can benefit. The difference between AdWords and AdSense is that AdWords allows you to advertise on the Google search results pages (and the network of partners) while